



## ICM Launches Educational Video Library for Applicants & Consumers

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The Insurance Council of Manitoba (ICM) is committed to providing clear, accessible resources that support both licence holders and the public in understanding regulatory processes and consumer protection. We are pleased to highlight a growing library of short educational videos available on our website.

- **Ready, Set, Register! Your Exam Sign-Up Made Simple**

*Released October 2025*

Preparing to enter the insurance profession? Our exam registration video walks prospective licensees through each step of the sign-up process. From creating an online profile to selecting an exam session, this video simplifies the experience and helps applicants feel confident and prepared.

📍 Watch it on our [Exam Process page](#).

- **Speak Up, We're Listening: How to File a Complaint**

*Released November 2025*

This video guides consumers through the steps of filing a complaint with the ICM. It explains what information is needed, how the review process works, and what individuals can expect once a complaint is submitted.

📍 View it on our [Complaint Information page](#).

- **Coming Soon: Trust Matters – How to Verify Insurance Licences in Manitoba**

*Released March 2026*

Our most recent video will help Manitobans quickly confirm whether an individual is properly licensed. This supports consumer protection and promotes trust in the insurance sector by making verification simple and accessible.

📍 View it on our [Consumers page](#).

These videos are designed to make key regulatory processes easier to understand while enhancing public awareness and confidence in Manitoba's insurance industry. We encourage all stakeholders - applicants, licensees, and consumers - to visit the ICM website to watch and share these resources.

**INSURANCE COUNCIL OF MANITOBA**

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