



ICM Code of Conduct Quizzes: Supporting Ethical Practice in Manitoba's Insurance Industry

Posted April 2026

The Insurance Council of Manitoba (ICM) continues to support high professional standards across the province by providing accessible tools that help licence holders strengthen their understanding of ethical expectations. One of these key resources is our set of **Code of Conduct Quizzes**, available on the ICM website.

These short, scenario-based quizzes are designed to reinforce the principles outlined in the ICM's Codes of Conduct and to help licensees assess their decision-making in real-world situations. Each quiz focuses on a specific theme - such as integrity, disclosure, suitability, or conflicts of interest - and offers immediate feedback to support learning and continuous improvement.

Licensees can complete the quizzes at their own pace, making them an ideal tool for professional development, team discussions, or ongoing compliance training. While the quizzes are not mandatory, they serve as a valuable opportunity for individuals to reflect on their practices and ensure they are aligned with the expectations of Manitoba's regulatory framework.

Explore all available quizzes on our **Code of Conduct Quizzes** page:
<https://www.icm.mb.ca/licence-holders/enforcement-decisions/code-of-conduct-quizzes/>

ICM encourages all licence holders to take advantage of these educational resources to help strengthen ethical practice, promote professionalism, and support consumer protection throughout Manitoba's insurance industry.

Each course provides one (1) CE credit upon successful completion of the quiz, and credits from a repeated course may be used again if the course was last completed more than two years ago.

INSURANCE COUNCIL OF MANITOBA

contactus@icm.mb.ca

www.icm.mb.ca