



ICM's New Website: Enhancing Access and Engagement

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At the end of March, the ICM proudly launched its redesigned website: www.icm.mb.ca. The new platform offers a modernized look and feel, improved navigation, and a more intuitive experience for licence holders, applicants, and the public.

To ensure stakeholders are aware of the transition, a reminder notice was issued shortly after launch. Since then, ICM has continued investing in enhancements that support our mandate and improve service delivery.

Recent Advancements Include:

- Streamlined Licensing Experience: Clearer pathways for registration, renewals, and exam sign-up.
- Improved Accessibility: Mobile-friendly design and simplified content structure.
- Enhanced Support Tools: New resources to guide users through key processes.

As part of our commitment to education and transparency, ICM has also introduced a series of short videos designed to demystify common procedures:

- "Ready Set, Register! Your Exam Sign-Up Made Simple" - A step-by-step guide to registering for licensing exams.
- "We're Here to Listen and Help: How to File a Complaint" - An overview of how to submit a complaint and what to expect.

These updates reflect ICM's ongoing efforts to support licence holders and the public with accessible, user-friendly tools. We encourage all stakeholders to explore the new site and share feedback as we continue to evolve.

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