



Notice to all General Insurance Licence Holders and Accredited Course Providers

Re: Continuing Education Credit – Definition and Eligible Content Guidelines

The General Insurance Council of Manitoba has recently developed detailed guidelines for general insurance licence holders and course providers to assist in the selection and application of General Insurance continuing education credit hours.

The objective of continuing education is to improve and increase the ability of the general insurance licence holder to deliver a high quality of performance, keeping abreast of current and emerging developments in the insurance industry. Continuing education must be directly related to knowledge relevant to giving advice about insurance products or services, including the claims process, or the operation of a general insurance business. The guidelines include topics which would typically meet this criteria for agents/brokers and licensed management of insurance agencies, and provides specific examples of courses which are not eligible for CE credits. Partial credits **may** be applicable to seminars that include non-eligible content, provided that there is substantial content which relates directly to allowable CE credits.

Accredited course providers are expected to follow these guidelines when applying continuing education credits. Licence holders will find these guidelines useful in their selection of courses, particularly with providers that are not accredited. All courses taken with non-accredited course providers are subject to a \$50.00 review fee by the Insurance Council of Manitoba which is assessed whether or not the course is ultimately approved. Course providers are required to pay a one-time fee of \$200.00 to be considered for accreditation (not applicable to course providers who have already obtained an accredited status with the ICM). A listing of accredited course providers is located on the ICM website.

The General Insurance Continuing Education Definition and Guidelines now appear on the ICM website. If you have any questions, please contact the Insurance Council of Manitoba at contactus@icm.mb.ca

Insurance Council of Manitoba
www.icm.mb.ca

April 2015